



centre for research in ethnic minority entrepreneurship

31st July 2007

To whom it may concern

I am government social analyst currently undertaking research on British ethnic minority graduate international entrepreneurs and I am writing to seek your help with my research project. I am attaching details of the project which outlines its aims and objectives.

I would like to interview graduate British Chinese entrepreneurs who have businesses in the UK which trade either domestically and/or internationally, as well as those which have branches or other connections in different parts of the world, including China.

I am particularly interested in businesses which are based on science, engineering, technology, IT and related areas. I am interested in exploring the rationale for setting up the business, the value of university education to the business, the scope of the business, growth ambitions, the use of various social networks, financing the business and barriers faced at different stages of business development.

The interview will last for about an hour and all the information collected will be treated confidentially. No individuals or businesses will be identified in the reports produced on the research.

If you are willing to be interviewed and/or know of other Chinese businesses which are prepared to be involved in my research, I would be most grateful if you would email my colleague Liz Myers on ecmyers@dmu.ac.uk or telephone her on 0116 250 6428.

I look forward to hearing from you.

Yours faithfully,

Dr Stella Mascarenhas-Keyes