

Opportunities in Giftware, Jewellery & Tableware Sector



Hong Kong has the **second highest GDP in Asia** and Hong Kong consumers are amongst the most sophisticated and wealthy in the world. Hong Kong **shopping** is renowned the world over and giftware is one of the cornerstones of the retail market. UK suppliers have traditionally done good business in Hong Kong and the British Jewellery and Giftware Federation continues to be active here.

There is a propensity to gift giving, especially at Christmas time, Chinese New Year and birthdays. Hong Kong consumers have a preference for and are very appreciated of imported brands and products. The gifts market is very advanced, with a diverse range of items and brands available from department stores, specialist gift stores and retail outlets dedicated to tabletop items of all kinds and others specialising in silverware. Retailers and buyers are constantly looking for new products and brands to keep enticing consumers into and back into their stores. Hong Kong consumers are always interested in international trends in Europe, Japan and US, and embrace these enthusiastically.

Opportunities for UK companies

- Contemporary tableware and glassware
- Contemporary fine and costume jewellery
- Contemporary greetings cards and wrapping paper
- Contemporary, design led stationery
- General merchandise with 'cute' characters.
- Contemporary and well designed packaged toiletries and beauty products

Proposed Activities and Events

<p>UK Group at Hong Kong Gifts & Premium Fair Contact British Jewellery Giftware Finishing Federation, Email: katie.finch@bjgf.org.uk Web: http://hkgiftspremiumfair.tdctrade.com</p>	28 April - 1 May 2008
<p>UK Group at Cosmoprof Asia Contact Birmingham Chamber of Commerce, Email: alison.hornsby@overseasfairs.co.uk Web: www.cosmoprof-asia.com</p>	12-14 November 2008
<p>UK Group at Hong Kong Gifts & Premium Fair Contact British Jewellery Giftware Finishing Federation, Email: katie.finch@bjgf.org.uk Web: http://hkgiftspremiumfair.tdctrade.com</p>	April 2009

Further information on the Jewellery, Giftware and Tableware sector is available on www.uktradeinvest.gov.uk

Contact us to see what opportunities are available in Hong Kong for your business:

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