

Supporting businesses in tough times

Derbyshire business people are being offered the opportunity to equip themselves with the tools they need to survive and thrive during the economic downturn.

Organised by the East Midlands Development Agency (*emda*), the Derbyshire Survive and Thrive event will be held on Wednesday 3rd December at Pride Park, Derby.

Developed as a direct response to the needs of businesses in the county, each event will offer a series of master classes from expert lawyers, accountants and business professionals from leading firms in the East Midlands such as Cooper Parry, Freeth Cartwright



and Shoosmiths. By coming along businesses will be able to get advice on issues affecting them such as how to cut costs, negotiate with their bank manager, avoid redundancies, motivate staff and ultimately improve their bottom line.

The masterclass speakers will also be on hand during lunch for one to one discussions with delegates, where they can also find out more about the wide range of support available for their business from *emda*, Business Link and other partner organisations, including finance and grants.

"We are committed to doing all that we can to help businesses survive and thrive in these uncertain times," explained Bryan Jackson, *emda*'s Chairman. "There is a lot of support available now to businesses, ranging from advice and coaching, to loans and grants to help them develop."

"However, I know that many businesses aren't aware of the various tools that are available to them. By coming to this event, not only will business people gain some very useful and practical advice for surviving during this difficult period, but they will also be able to make contact with specialists who can work with them to provide the specific information, help and support that they need."

Business people attending the Survive and Thrive event will also have the opportunity to find out about the full range of business support services available to them.

These include:

- Business Link
- Grant for Research & Development (GRD)
- East Midlands Early Growth Fund
- Access to Finance
- Growth Investment
- Selective Finance for Investment England (SFIE)
- Connect Midlands
- Mentoring For All
- Business Champions
- UK Trade & Investment
- Investor Development
- Manufacturing Advisory Service, East Midlands
- EnterpriseLoans East Midlands
- HighGrowth East Midlands
- Resource Efficiency
- Grant for Business Investment
- Train to Gain

The Derbyshire Survive and Thrive event takes place on Wednesday 3rd December at Pride Park, Derby 8.30am to 1.30pm. Other venues and dates for these events are available across the East Midlands.

Both breakfast and lunch are provided, and with the maximum number of delegates restricted to just 200, early reservation is essential.

This event is strictly for business people only, who can find out more and register online at www.surviveandthrive.org.uk Alternatively, places can be booked by calling **01332 227774** or emailing enquiries@surviveandthrive.org.uk

For more information about the work *emda* do to support businesses visit www.emda.org.uk



Survive and Thrive

Support for businesses in tough times

Practical advice from real experts, delivering real solutions to real problems

Northamptonshire
Tuesday 2nd December
Hilton Hotel, Northampton
8.30am - 1.30pm

Derbyshire
Wednesday 3rd December
Pride Park, Derby
8.30am - 1.30pm

Lincolnshire
Thursday 4th December
Lincolnshire Showground
1.00pm - 5.45pm

Leicestershire
Tuesday 9th December
The Ramada Hotel, Leicester
8.30am - 1.30pm

Nottinghamshire
Thursday 11th December
Crowne Plaza Hotel, Nottingham
8.30am - 1.30pm

Register now on **01332 227774** or www.surviveandthrive.org.uk



COOPER PARRY



shoosmiths



