



## BUSINESSES ARE INVITED TO JOIN A MARKET VISIT TO CHINA

(Shanghai with the option for Ningbo)  
27<sup>th</sup> February – March 4<sup>th</sup> 2006)



The East Midlands International Trade Team is taking the lead in the region's export initiative to China with a visit to Shanghai in February / March 2006

As the commercial, financial, and industrial centre of China, Shanghai has maintained its GDP growth rate at 2 digit figures for 13 successive years. Its key industries include IT, automotive, chemicals and biopharmaceuticals, and its finance, insurance, transportation, telecommunication, retailing and wholesale sectors are also growing rapidly.

Nottingham University is the first non-Chinese university to establish a campus in China, situated in Ningbo, 4 hours' drive to Shanghai. Ningbo is a major port for international trade, and is also an important manufacturing base for automotive, papermaking and textile goods.

Benefits of joining the visit will be:

- £750 travel grant to a limited number of companies\*
- Full support from your UKTI local International Trade Team
- British Consulate General Shanghai Team support in market, briefing and support from Ningbo Municipal Government
- Pre-visit briefing, publicity & trade visit brochure

**Closing date for applications is 31st December 2005**

*\*£100 deposit is required at the time of application, payable to the visit organiser. This amount will be refunded to participating companies after completion of the market visit and after deduction of any group in-market expenses not covered elsewhere*

# MARKET VISIT - CHINA



LEICESTER SHIRE – CHINA  
— TRADE BUREAU —  
英国莱斯特郡对华贸易局

## Outline Itinerary

Saturday 25 <sup>th</sup> February	Depart UK
Sunday 26 <sup>th</sup>	Arrival Shanghai
Monday 27 <sup>th</sup>	09.00 Breakfast Briefing by British Consulate General in Shanghai and the British Chamber of Commerce; Rest of day free for own appointments
Tuesday 28 <sup>th</sup>	Free time for appointments
Wednesday 1 <sup>st</sup>	AM Free time for appointments PM Travel to Ningbo (optional)
Thursday 2 <sup>nd</sup>	Free time for appointments 6.30pm Reception (TBC)
Friday 3 <sup>rd</sup>	Travel back to Shanghai
Saturday 4 <sup>th</sup>	Depart for the UK

## How do I find out more?

Speak to your local UKTI Trade Adviser and take time to find out about the potential opportunities for your company. We want you to trade successfully in China!

## Qualification Criteria:

- Exporting products or services to China
- Small to Medium Enterprise (SME) employing less than 250
- Not currently exporting to China; no presence in China

For further information or to register your interest please complete and return your details by fax/e-mail/post back to:

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Co-ordinator  
Leicester Shire China Trade Bureau  
Charnwood Court  
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Name ..... Position.....  
Company..... Telephone.....  
Address.....  
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E-mail.....