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谢菲尔德大学孔子学院



China-Britain Business Council  
英中贸易协会

# China Briefing

## *Doing Business with China: IPR Issues*

Wednesday 24 October 2007

08:00-10:00 hrs

Abbeydale Room, University House,  
University of Sheffield  
S10 2TG

Supported by



羅夏信律師樓  
STEPHENSON HARWOOD & LO

***Doing Business in China: IPR Issues, Wednesday 24 October, 08:00-10:00 hrs, Abbeydale Room, University House, University of Sheffield, S10 2TG***

The protection of intellectual property ranks as a key concern for UK companies entering the Chinese market. Stories of reverse engineering, fake products and abuse of China's first to file system abound, but the overall situation is said to be improving. At this breakfast briefing, legal firm Stephenson Harwood & Lo provides advice on how UK companies can register their intellectual property in China, what practical measures to take to minimise IPR risk and what to expect in terms of enforcement by the Chinese authorities.

**Programme**

- 08.00 Registration, Coffee and Light Breakfast
- 08.30 Welcome by Professor Tim Wright, Confucius Institute, University of Sheffield
- 08:35 China Market Overview, Ariez Vachha, Chief Operating Officer, Stephenson Harwood & Lo
- 08.45 IPR Issues in China, Chloe Lee, Partner, Head of Intellectual Property, Stephenson Harwood & Lo
- 09.25 Your next steps into China, Giles Blackburne, Director, China-Britain Business Council
- 09.35 Discussion
- 10.00 Close

**About Stephenson Harwood & Lo** Stephenson Harwood & Lo is a leading international law firm established in 1979 and is a unique joint venture between the local Hong Kong firm of Lo & Lo and the London firm Stephenson Harwood. The firm has a total staff of 110, including 40 lawyers, most with many years of experience in the Far East. Stephenson Harwood & Lo is experienced in a broad range of practice areas. The firm's particular strengths are found in the following areas: corporate/commercial, China FDI, banking and finance, financial services, litigation, shipping, intellectual property, property and private capital.

**About the Confucius Institute** In collaboration with the Office of Chinese Language Council International (commonly known as Hanban), Beijing Language and Culture University and Nanjing University, the University of Sheffield has established a Confucius Institute. Sheffield Confucius Institute is one of 100 such institutes around the world. The major aim of the Institute is to promote Chinese language and culture to the broader community, including business.

**About China-Britain Business Council** CBBC is the UK's leading independent source of China business information, advice, consultancy and services for UK industry. As an independent, business-led organisation, CBBC supports British companies of all sizes via its extensive office network in the UK and China, providing Business Services, Practical In-Market Assistance and Industry Initiatives. For further details see [www.cbbsc.org](http://www.cbbsc.org) .

# BOOKING FORM

## **Doing Business with China: IPR Issues Wednesday 24 October, 08:00-10:00 hrs, Abbeydale Room, University House, University of Sheffield, S10 2TG**

Please return this form to Linda Rosen at China-Britain Business Council, White Rose House, 28a York Place, Leeds LS1 2EZ or by Fax: 0113-247 1111 (E-Mail: [linda.rosen@cbbc.org](mailto:linda.rosen@cbbc.org) Tel: 0113 247 1584)

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