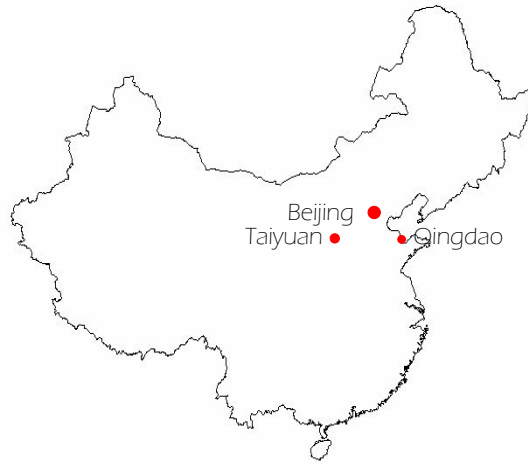




MISSION



*CBBC Education & Training Mission
to Beijing, Taiyuan & Qingdao*

22 - 31 October 2007

*Supported by
UK Trade & Investment*

*Organised by
China-Britain Business Council*

THE OPPORTUNITY

China, as the world's 4th largest economy with the largest population continues to be a huge market for UK business particularly in the field of education & training. Building on the success of student recruitment (the total number of Chinese students in the UK is currently in the region of 80,000+), UK business are now taking advantage of the growing opportunities including co-operation through in-country delivery, joint/franchise programmes, distance learning, professional training and much more the China market present including education equipment.

The CBBC Education & Training Mission is specifically designed for business wishing to develop education/training links and business. The mission will benefit from on-the-ground assistance from CBBC's China offices in Beijing & Qingdao, one of the most developed coastal cities and the base of many of the world renowned Chinese companies, and from the strong relationships CBBC has established with Taiyuan, capital city of Shanxi province, the inland region less frequented by overseas visitors which offers huge potential opportunities due to its wealth as the capital of coal mining industry of China.

THE ITINEARY October 2007

Monday 22 – London to Beijing on BA
 Tuesday 23 – Beijing
 Wednesday 24 – Beijing
 Thursday 25 – Beijing to Taiyuan
 Friday 26 – Taiyuan
 Saturday 27 – Taiyuan
 Sunday 28 – Taiyuan to Qingdao
 Monday 29 – Qingdao
 Tuesday 30 – Qingdao to Beijing
 Wednesday 31 – Beijing to London on BA

THE PACKAGE

UKTI support enhances the mission and raises the profile of individual participating organisations as part of the UK mission group. The UKTI financial support for the mission Reception in Beijing, provides an excellent opportunity for making contacts with relevant senior personnel from the education and training sector right from the start of the mission.

CBBC Admin fee (cost to you covering services below) CBBC member £275+VAT Non-member £375+VAT

- a pre-departure group briefing and individual consultation
- comprehensive assistance and support throughout from a Chinese-speaking CBBC manager
- Liaison with Chinese host organisations and relevant bodies to secure appropriate level support in China
- Management and co-ordination of mission arrangements
- Organisation entry into mission brochure distributed in China
- Post-mission de-briefing and follow-up assistance to help you capitalise on your visit

Other services available:

UKTI's Overseas Market Introduction Service (OMIS), CBBC officers can undertake specific research activity for each company in providing a market and sector overview, identify potential business contacts, and/or schedule meetings in market. This chargeable service can be commissioned through your local ITA or through Carina Smith at CBBC on 0207 802 2015 or carina.smith@cbbc.org

Travel Package (Cost to you covering the following)

The package is £1482, includes single room accommodation with daily breakfast at the 5* hotels in Beijing the Kuntai Hotel, in Taiyuan the Traders Hotel & in Qingdao the Dynasty Hotel, as well as economy class international and domestic flights, and airport/station/hotel transfers in China.

The appointed agent is Cultural Tours UK Ltd. Contact: Tony Wu – tel: 020 7636 7906; fax: 020 7436 3053; e-mail: tony@culturaltours.co.uk

Please note that you will need to deal directly with the travel agent for your travel arrangements and comply with their conditions for booking arrangements. Only registered mission members will be eligible to take this package.

**Please note the travel package cost excludes travel insurance and visa fees*

Priority Response Form

CBBC Education & Training Mission 2007 (autumn) to Beijing, Taiyuan & Qingdao
Please return this registration form before Friday 3rd August 2007 to:

Yina Horton, China-Britain Business Council, 1 Warwick Row, London SW1E 5ER
e-mail: yina.horton@cbbc.org or Fax: 020 7802 2029 or Tel: 020 7802 2008

Organisation Name							
Address							
Tel		Fax		Website			
Delegate Name (list below)				Position		Email	
No. of employees in the UK:				Approx. annual sales £:			
Which of the following describe your business the best (please tick)							
SME <input type="checkbox"/>		New to export <input type="checkbox"/>		New to market <input type="checkbox"/>			
I will be visiting (please tick)							
Beijing <input type="checkbox"/>		Taiyuan <input type="checkbox"/>		Qingdao <input type="checkbox"/>			
I will be requiring Business Meetings Package in (please tick)							
Beijing <input type="checkbox"/>		Taiyuan <input type="checkbox"/>		Qingdao <input type="checkbox"/>			
I will be requiring Interpreter at my own cost in (please tick)							
Beijing <input type="checkbox"/>		Taiyuan <input type="checkbox"/>		Qingdao <input type="checkbox"/>			
Other (please specify)							

100 words for inclusion in mission brochure under the following headings (note this is what will appear in brochure):

Nature of Business:

Service and Products:

Key Objectives:

I enclose a photograph of myself for inclusion in the mission brochure [passport size & digital preferred]

PAYMENT DETAILS:

CBBC Admin fee Please tick appropriate amount:

- £323.12 [£275.00 + £48.12 VAT] (CBBC members)
 £440.62 [£375.00 + £65.62 VAT] (non-members)

Cancellations received after 3rd August 2007 will not be refunded. Please confirm your payment details below.

- By Cheque
I enclose a cheque for £ _____ (inc VAT) made payable to: 'China-Britain Business Council'
- By Credit Card
Please debit my debit/credit card with the following amount: £
 Visa Mastercard Switch*

_____ Security code _____

CARD NUMBER

*Issue number

Expiry date

SIGNATURE _____ DATE _____