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# China by Design

## Exploring Opportunities in Greater China

Friday 8<sup>th</sup> February 2008, Citizen Suite, City of Manchester Stadium

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1400 – 1430	Registration & Coffee
1430 – 1440	<b>Chairman's Welcome</b> Clive Drinkwater, Regional Director UK Trade & Investment North West
1440 – 1500	<b>Keynote Address</b> Andrew Cahn, Chief Executive UK Trade & Investment Greater China Strategy & Trade Summit
1500 – 1515	<b>UK Design for China</b> The China Design Taskforce
1515 – 1535	<b>Creative Design in China</b> Jeremy Offer, Creative Director Geo Limited
1535 – 1600	Refreshments
1600 – 1620	<b>Designing your Finance</b> HSBC
1620 - 1640	<b>Designing for Disaster</b> Geoff Howard, Managing Director Continuity Shop
1640 – 1700	<b>Designing in protection for IPR</b> Jonathan Butters, Managing Director JAB Design
1700 - 1730	Panel session & Questions
1730 – 1745	<b>Chairman's Closing Remarks</b> Clive Drinkwater
1745 – 1845	Drinks Reception & 'Meet the Speakers'

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# North West England Greater China Business Awards and Chinese New Year Dinner

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1845 – 1900	Guest reception & seating
1900 –1930	Greater China Business Awards for North West England  Greater China Recognition Award  Greater China Business Award
1930	Chinese New Year Banquet
2100	Carriage