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Business Council
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Trade Mission

Think China, Act Regional

*Mission to Hong Kong, Wuhan, Hefei and Beijing
Coinciding with Expo Central China and UK VIP Visit*

18-30 April, 2009

*Organised by
China-Britain Business Council*

*Supported by
UK Trade & Investment*

*Principal Sponsor
HSBC*

*Exclusive Travel & Accommodation Package by
Cathay Pacific
Shangri-La*

THE OPPORTUNITY

The aim of this mission is to investigate business opportunities for relevant UK companies in China's central regions, particularly in Wuhan and Hefei. At the recent UK-China Business Summit in London, the UK Prime Minister and the Chinese Premier agreed to further promote business opportunities in China's regional cities.

The mission is tied in with the 4th Expo Central China, where businesses from China's 6 central provinces gather in Hefei, to meet with partners and seek business opportunities (www.expocentralchina.cofcom.gov.cn). Supported by Anhui provincial government, our delegates will be matched with relevant Chinese businesses at the expo.

Delegates will also be able to participate in business activities coinciding with a UK VIP visit in Beijing (TBC) towards the end of the visit.

The delegation will be led by Stephen Phillips, Chief Executive of CBBC.

We welcome companies from all sectors to join this exciting visit to seize opportunities in China's central regions. Wuhan and Hefei are particularly relevant for companies in the following sectors: energy, environment and climate change, infrastructure, advance engineering, healthcare, electronics and ICT.

This mission presents an excellent opportunity for companies already operating in China but seeking for business development in new regional markets.

See our recent research at (www.uktradeinvest.gov.uk/ukti/chinacities) to find out opportunities relevant to your business.

THE ITINERARY

SAT	18 April	Depart UK
SUN	19 April	Arrive in Hong Kong
MON	20 April	Business Briefing & Reception
TUE	21 April	Transfer to Wuhan & Informal Welcome Dinner
WED	22 April	Meet Government Leader & Business Matching
THUR	23 April	Business matching in Wuhan
FRI	24 April	Transfer to Hefei, Welcome Reception
SAT	25 April	Sector Based Business Matching, Hefei
SUN	26 April	Central China Expo, Hefei
MON	27 April	Transfer to Beijing
TUE	28 April	Business Matching coinciding with UK VIP visit (TBC)
WED	29 April	Business Matching coinciding with UK VIP visit (TBC)
THUR	30 April	Depart Beijing for the UK (Programme Close)

THE PACKAGE

COSTS

CBBC Arrangement fee

CBBC member
£275+VAT

Non-member
£375+VAT

Exclusive Travel Package by Cathay Pacific & Shangri-La

Price on application

CBBC arrangement fee covers

- Pre-departure group briefing and individual consultation
- Comprehensive assistance and support throughout the visit from a Chinese-speaking CBBC mission manager and CBBC China offices
- Liaison with Chinese host organisations and relevant bodies to secure appropriate level support in China
- Management and co-ordination of mission arrangements
- Entry in mission brochure distributed in China
- Post-mission de-briefing and follow-up assistance to help you capitalise on your visit

UKTI Support enhances the mission and raises the profile of individual participating organisations as part of the UK group.

UKTI's Overseas Market Introduction Service (OMIS) - CBBC officers can undertake specific research activity for each company by providing a market and sector overview; identifying potential business contacts; and/or scheduling meetings in market. This subsidised service can be commissioned through your local ITA or through Carina Smith at CBBC on 020 7802 2015, email: carina.smith@cbbc.org

Travel Package

Cathay Pacific and **Shangri-La** are supporting this mission by offering exclusive discounted travel and accommodation package.

To utilise this offer, please contact our appointed travel agent, Culture Tours Ltd for your bespoke travel arrangement.

Contact: Tony Wu Tel: 020 72993712, E-mail: tony@culturaltours.co.uk

Please note:

- *One registered mission member per company will be eligible for the exclusive offer*
- *Travel package cost excludes travel insurance and visa fees*

PRIORITY RESPONSE FORM - THINK CHINA, ACT REGIONAL MISSION

To Hong Kong, Wuhan, Hefei and Beijing - coinciding with Central China Expo & UK VIP Visit

Please return this registration form before **3rd April 2009**, to: **Chen Wu**, China-Britain Business Council, Address: 1 Warwick Row, London, SW1E 5ER
Email: chen.wu@cbbc.org Fax: 020 7802 2029 Tel: 020 7802 2000

Address					
Tel		Fax		Website	
Delegate Name (list below)		Position		Email	
I will be visiting (please tick)					
Hong Kong <input type="checkbox"/>		Wuhan <input type="checkbox"/>		Hefei <input type="checkbox"/>	
Beijing <input type="checkbox"/>					
I will require business meetings to be arranged in (please tick)					
Hong Kong <input type="checkbox"/>		Wuhan <input type="checkbox"/>		Hefei <input type="checkbox"/>	
Beijing <input type="checkbox"/>					
I will be requiring an interpreter in (please tick)					
Hong Kong <input type="checkbox"/>		Wuhan <input type="checkbox"/>		Hefei <input type="checkbox"/>	
Beijing <input type="checkbox"/>					
Other (please specify)					

Please write a brief description of your business (max 150 English words to appear in the mission brochure):

