



POWERTRAIN PARTNERSHIPS WITH CHINA

A UNIQUE OPPORTUNITY TO MEET DIRECTLY WITH THE CHINESE AUTOMAKERS

One-to-one meeting programme

AS THE GLOBAL AUTOMOTIVE INDUSTRY STALLS, CHINA IS ONE OF THE FEW MARKETS WITH EXPECTED GROWTH IN 2009. THE CHINESE GOVERNMENT HAS INTRODUCED A PACKAGE OF INCENTIVES TO STIMULATE THE MARKET AND TO ENCOURAGE A SHIFT TO MORE FUEL EFFICIENT VEHICLES.

The leading domestic manufacturers are investing in extensive R&D and are interested in trade and collaboration.

The Chinese value the UK's independent engineering and technical expertise and is the natural partner of choice. To promote this, UK Trade & Investment is hosting a visit of senior Executives from some of China's top automakers and engineering institutes, which includes, Guangzhou Auto, Lifan, Tianjin Research Institute, Beijing Transport Committee, SAIC, ChangAn New Energy; other Chinese VM's are expected to join the delegation.

Although this visit will have a particular focus on powertrain and transmission technologies, and alternative fuels, the executives will be interested in hearing about a wider range of technologies and services available from the UK.

Further information on the visitors, their future plans, and areas of interest will be provided.

You can have individual access to at least two of the Chinese companies through one-to-one business meetings. Qualified interpreters will be provided.

Where & When?

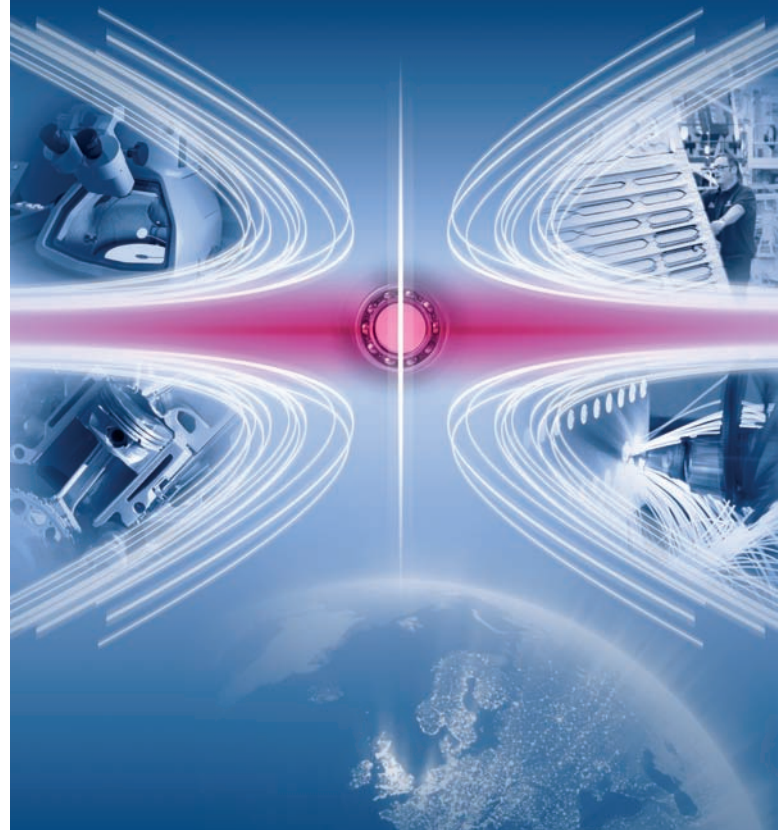
Birmingham on Wednesday 11 March.
Hall 11, ICC Birmingham, Broad Street, B1 2EA

The afternoon will kick-off with a networking lunch at 12.30 pm
Followed by meetings from 1.30 – 5.30 pm

What will it cost?

Though heavily subsidised by UK Trade & Investment, there will be a small registration charge (£35 + VAT) for each participating company.

ICC Birmingham, 11 March 2009



How do I take part ?

Please complete the attached application form and return it either electronically to lpfitt@smmt.co.uk or fax it to SMMT International on +44 (0)20 7344 1675

As demand for individual meetings will be high slots will be strictly limited. To avoid disappointment it is recommended that you apply early, indicating the companies you wish to meet and the key topics you want to discuss.