

UK  
TRADE &  
INVESTMENT



# UK Trade & Investment

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# How we can help you?

- Advice and Support
- Information and Opportunities
- Making it Happen

# ADVICE AND SUPPORT

Tailored, experienced, impartial advice to  
maximise your chances of success overseas

# Passport to Export

Designed to help companies with :

< 25% export turnover to become more proactive exporters

<250 staff

<£34m turnover

# Passport to Export

- 2 day management workshop
- Up to £1500 of 50% matched funding
- Commitment from International Trade Adviser to help develop your action plan
- EMITA membership – free for 1<sup>st</sup> year
- Programme runs for 1 year
- Costs £500 but £400 towards an OMIS report



# Why do Passport to Export ?

- “The UK market is bad”
- “Got an enquiry from Brazil”
- Unique selling points
- Spread risk
- Develop skills
- Seasonal benefits
- Cost benefits
- Better target for resources
- Better understand “export”



# Passport to Export Benefits

- Action Plan Strategy
- 1 or 2 country focus
- Worldwide network of knowledge
- ITA Support
- Better understand export issues
- Help with costs
- Develop a company export ethos



# Information and Opportunities

Desk research - internet based:

[www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk)

... log on & register for free

... get business opportunities

Tailored support :

Overseas Market Introduction Service (OMIS)

Export Marketing Research Scheme (EMRS)

# Overseas Market Introduction Service

A bespoke service offered by our  
commercial sections based around  
the world.

# OMIS

## Overseas Market Introduction Service

- Tailored to your requirements
- Cost effective, highly subsidised
- Flexible
- Can identify potential leads
- Help to arrange appointments
- Arrange product launches
- Use of British Embassy premises



# MAKING IT HAPPEN

- Support for visiting overseas markets:  
Group market visit or solo: £200-£700
- Exhibiting overseas:  
Support from £1000 - £1800
- Trade Officers overseas & visiting the UK





# MAKING IT HAPPEN

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## Other Services

- China-East Midlands Trade Bureau Leicester
  - India-East Midlands Trade Bureau Leicester
  - Regional Language Network Nottingham
  - EMITA Nottingham
  - International Student Placement Derby
  - Export Communications Review UK Wide
  - Export Market Research Scheme UK Wide
  - High Growth Market Advisers UK Wide
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# UK Trade & Investment

International Network

Regional Coverage

Local Access